

Membership Development Workshop

Daytona State College ~ Mori Hosseini Center



July 11, 2018 ~ 10:00 am – 3:00 pm

Agenda

9:00 am – 10:00 am	Registration
10:00 am - 10:10 am	Welcome Michael Brawer, AFC CEO Tunjarnika Coleman-Ferrell, AFC President
10:10 am – 10:25 am	Icebreaker Christy Vint Griswold, FSCJ, Membership Committee Member
10:25 am – 11:00 am	Incentive Plan Updates: Membership by Chapter, Region, & Commission Marsha Kiner, Associate Executive Director
11:00 am – 11:30 am	Removing Impediments to Membership: What Do Members Want? Christy Vint Griswold, FSCJ, Membership Committee Member Mark Ross, CF, Membership Committee Member
11:35 am – 12:45 pm	Lunch Panel Discussion Wanda Curtiss, MDC, Membership Committee Chair & Moderator
1:00 pm – 1:35 pm	The Award Goes To: Chapter, Region, & Commission Katrina Porter, GCSC, Awards Committee Chair
1:35 pm – 2:00 pm	The Art of Balance: AFC Procedures, Practices, & Updates Eileen Johnson, AFC Director of Administration & Finance
2:00 pm – 2:20 pm	Show Off! Reach, Activate, & Inspire ~AFC Social Media Tools Lucia Fishburne, AFC Communications & Marketing Coordinator
2:20 pm – 2:45 pm	Doing A Lot With Little: Fundraising Tips & Tricks Greg Harris, PSC, Membership Committee Member
2:45 pm – 3:00 pm	Wrap-Up